The Beginnings

By B Ramandeep

A Digital Product Of Life Aveda

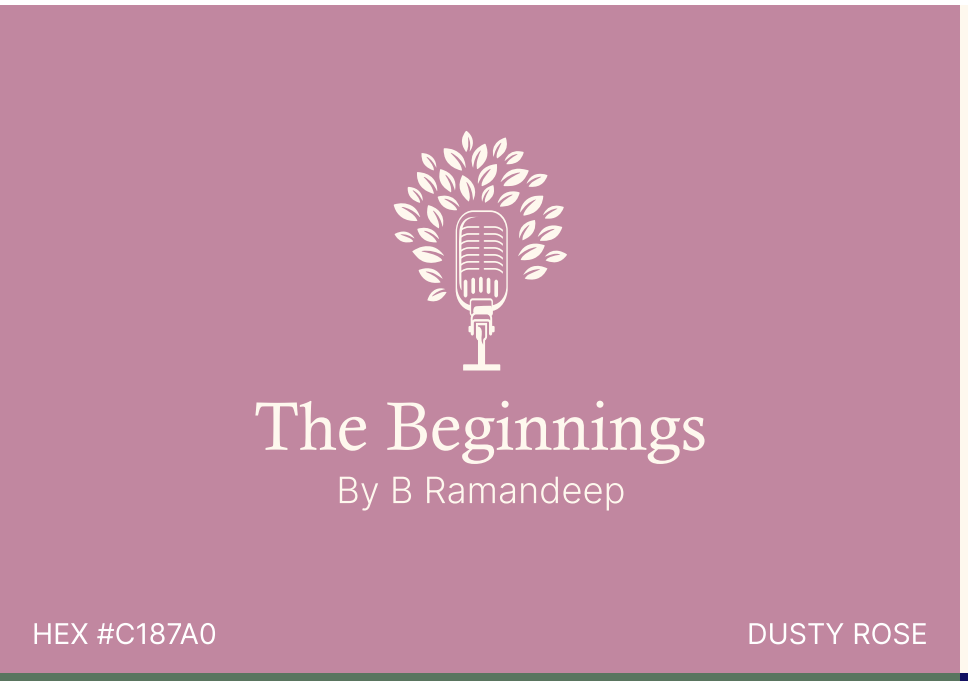
IDEATION

Life Aveda's Logo

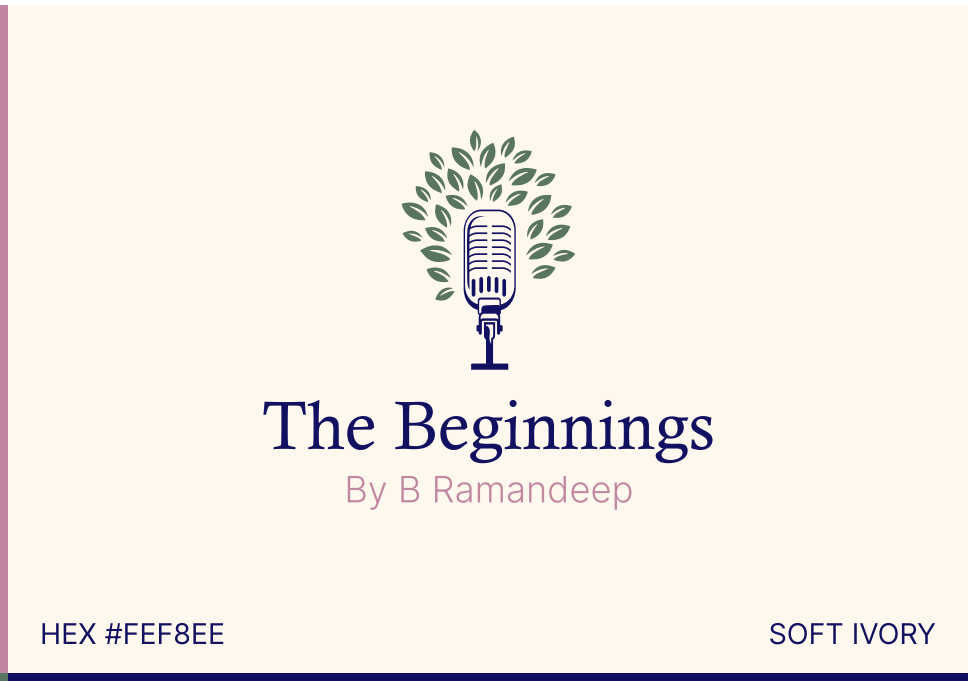
Using leaves as a central element

Introducing Mic to represent podcast

The Beginning's Logo



HEX #C187A0 DUSTY ROSE



HEX #FEF8EE SOFT IVORY

HEX #59755F GRAYISH OLIVE GREEN

HEX #121161 DEEP MIDNIGHT BLUE

Serif Typeface

Calisto MT

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

1234567890

!@#$%^&*()

Aa

Regular **Bold**

San Serif Typeface

Inter

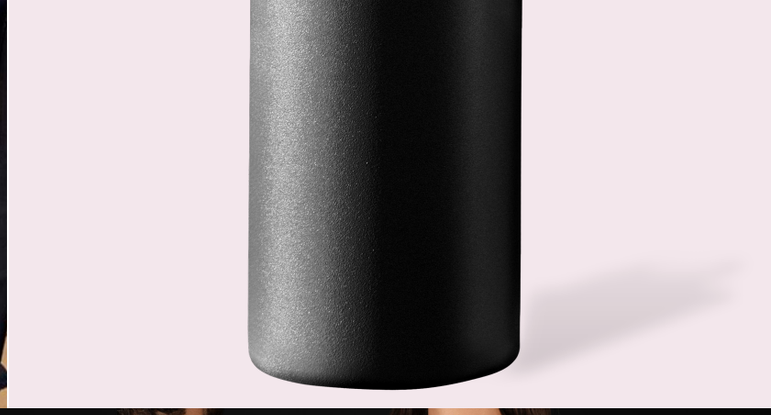
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

1234567890

!@#$%^&*()

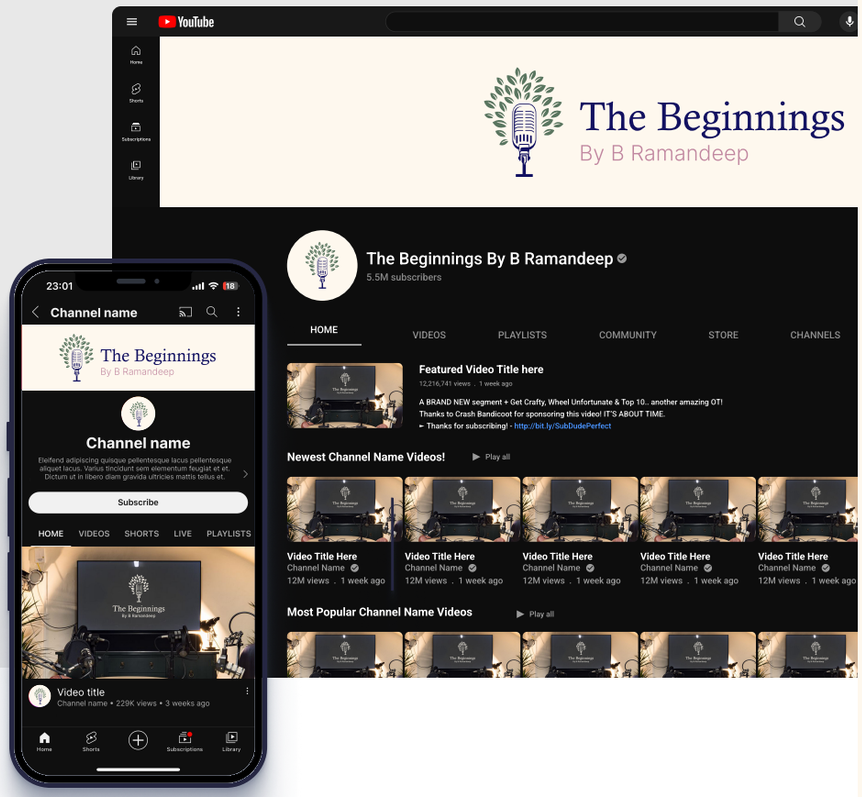
Aa

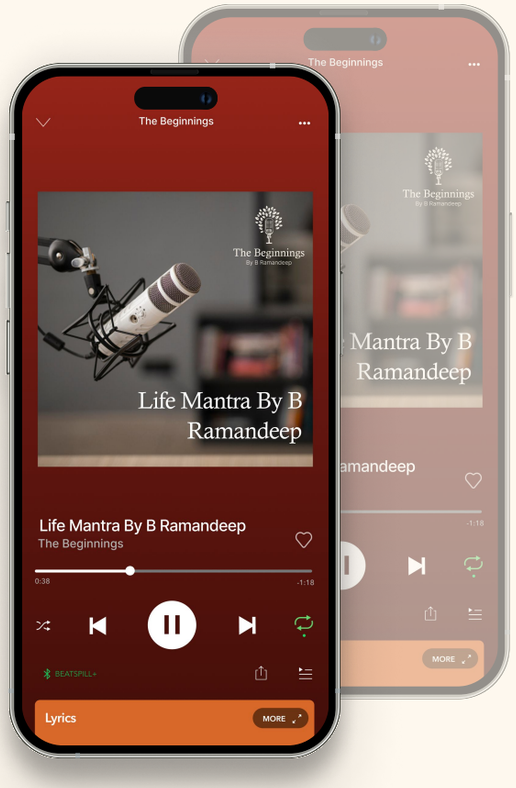
Thin Extra Light Light Regular **Medium** **Semi Bold** **Bold** **Extra Bold** **Black**



The Beginnings
By B Ramandeep

The Beginnings


YouTube
The Beginnings
By B Ramandeep
The Beginnings By B Ramandeep
5.5M subscribers
HOME
VIDEOS
PLAYLISTS
COMMUNITY
STORE
CHANNELS
Featured Video Title here
Newest Channel Name Videos!
Play all
Video Title Here
Channel Name
12M views . 1 week ago
Most Popular Channel Name Videos
23:01
Channel name
The Beginnings
By B Ramandeep
Channel name
Subscribe
HOME
VIDEOS
SHORTS
LIVE
PLAYLISTS
Video title
Channel name • 229K views • 3 weeks ago


The Beginnings
Life Mantra By B Ramandeep
Life Mantra By B Ramandeep
The Beginnings
Lyrics
MORE